

# CHRIS EGNACHESKI

## CREATIVE ART DIRECTOR & DESIGNER

with Over 12 Years Experience in Marketing, Advertising & Design

[www.ChrisEgnacheski.com](http://www.ChrisEgnacheski.com)

727-510-3749

[ChrisEgna@gmail.com](mailto:ChrisEgna@gmail.com)

### SKILLS

- Extensive Marketing Knowledge
- Print & Direct Mail Design
- Digital Design
- Website Design
- HTML & CSS
- Video Production
- Photography
- Copywriting
- Corporate Identity
- Managing Creative Teams
- Project Management
- Strong Troubleshooting Skills
- Familiar with Cross-platforms

### AWARDS

- American Business Awards Overall Design of Website Category
- Employee of the Year at 190+ Employee Inc 500 Company

### EDUCATION

Graphic & Multimedia Design  
SPC Florida

### SENIOR DIGITAL DESIGNER

[Ad Pros Marketing](#) | 2016-Present

Create website designs through all phases of production from design concepts to full websites for clients across the country. Manage, develop and mentor creative team through providing feedback and creative direction. Produce company marketing materials, including ads, email campaigns and other digital products.

### OWNER / CREATIVE DIRECTOR

[Barking Fox Design](#) | 2012-16

Collaborated with executives and business owners to create lead generation B2B and B2C collateral to help grow businesses and customer base. Created direct mail marketing, website designs and video production for more than 60 clients including Berkshire Hathaway, Prudential Realty, Clearwater Regional Chamber and JoTo Public Relations.

### CREATIVE DESIGNER

[PrimeNet Marketing](#) | 2011-12

Responsible for providing creative ideas and design for national clients such as New York Life. Created corporate and brand identity campaigns through brochures, flyers, direct mail, email marketing & websites. Managed multiple projects at once.

### MARKETING ART DIRECTOR

[PostcardMania Direct Mail Marketing](#) | 2004-11

Led the design and marketing of self-promotional products for PostcardMania, an Inc 500 company. Responsible for creating direct mail campaigns, websites and digital advertisements, animating and editing commercials, web interaction with flash applications and email campaigns. Managed and provided creative direction for a team of designers.

- 2009 Employee of the Year from 190+ Employees
- Made the Inc 500 & Inc 5000 List while Producing Marketing Materials
- Won Multiple Design Awards for Promotional Materials